

# **ORGANIZATION OF AMERICAN STATES**

Inter-American Council for Integral Development Inter-American Committee on Ports



FIFTEENTH MEETING OF THE EXECUTIVE BOARD OF THE INTER-AMERICAN COMMITTEE ON PORTS (CIP) June 19, 2014 Washington, DC

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## REPORT OF ACTIVITIES OF THE CIP SECRETARIAT

(September 2013 to June 2014)

The projects and activities undertaken by the Secretariat of the Inter-American Committee on Ports (CIP) during the last quarter of 2013 to June 18, 2014, were directed to the fulfillment of the Cartagena Action Plan 2014-2015 adopted by the Committee at its last VIII Meeting (Cartagena, Colombia, 2013).

These activities contributed to the achievement of the four main objectives of the CIP, namely: 1) strengthen Inter-American port dialogue, 2) human resource training in modern port sector industry techniques, 3) provide direct technical assistance for projects port modernization projects and promote partnerships with the private sector, and 4) disseminate information to promote ports of the Americas.

- <u>1.</u> <u>Strengthen the inter-American port dialogue</u>: In this context, the Secretariat of the CIP organized:
  - (i) The VIII Meeting of the CIP and the Fourteenth Meeting of the Executive Committee (CECIP), held in Cartagena, Colombia from 10 to 13 September 2013, in collaboration with the Superintendence of Ports and Transport and the Presidential Agency Cooperation Colombia. The meeting was attended by delegations from the following Member States of the CIP: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, United States, Guatemala, Haiti, Mexico, Panama, Paraguay, Peru, Dominican Republic, Saint Vincent and the Grenadines, Uruguay and the Bolivarian Republic of Venezuela. Also attended by representatives of the Economic Commission for Latin America and the Caribbean (ECLAC) of the United Nations, the World Association for Waterborne Transport Infrastructure (PIANC) Section of the United States, the United Nations Conference on Trade and Development (UNCTAD), the Organization for Economic Cooperation and Development (OECD); The list of participants of the meeting can be found as document CIDI / CIP / doc. 15/13.

At the end of the meeting the Committee adopted the following documents: Cartagena Declaration CIDI/CIP/DEC.1 (VIII-O/13), Cartagena Action Plan CIDI/CIP/PA.1/13 (VIII-O/13), the first is a political document that emphasizes cooperation and lays the foundation for the second document, which represents a clear roadmap of activities to follow in the next two years. Also at the meeting the Financial Reports of the Projects of the Inter-American Committee on Ports were approved: Port Status Special Program CIP 2012 - First Quarter 2013 and Budget 2014 CIDI / CIP / RES. 1 (VIII-O/13) and Resolution: Vote of Thanks to the Government of Colombia CIDI/CIP/RES.2 (VIII-O/13).

- (ii) Seven working sessions for CECIP and TAGs by videoconference.
  - a. The Secretariat organized a videoconference on December 13, 2013 with the CECIP to refine and advance work plans for the implementation of the Plan of Action of Cartagena. The sessions helped formulate and approve the CECIP Work Plan, progress in the implementation of the work plans of the Technical Advisory Groups (TAG) of the CIP concrete actions to streamline the work of the Commission and create an ongoing dialogue between Member States CECIP.

- b. Between February and March the Secretariat organized six videoconferences, one with each TAG that served to advance specific objectives and projects of the Plan of Action of Cartagena, for example:
  - i. TAG on Logistics, Innovation and Competitiveness, chaired by Mexico, continued to work on a project on port performance statistics;
  - ii. TAG on Sustainable Port Management and Environmental Protection, chaired by Venezuela, leads a project on environmental profiles ports and plans to organize a Hemispheric Conference in early 2015;
  - iii. TAG on Port Safety and Security, chaired by the United States in December 2013 organized a Seminar on Port Security in St. Vincent and the Grenadines with the participation of 6 countries from the region and in April 2014, the 1st Workshop on Maritime Security in Washington DC with the participation of 17 Member States;
  - iv. TAG on Public Policy, Legislation and Regulation chaired by Uruguay, is working on a study of port legislation and plans to hold a hemispheric seminar on this topic in Montevideo in September this year;
  - v. TAG on Tourism, Inland Ports and Waterways, Services to Ships and Navigation Control, chaired by Argentina participated in the XXIII Seminar on Inland Ports and Waterways in December 2013 and organized the Hemispheric Conference on Dredging and Buoying in April 2014, both in Buenos Aires;
  - vi. TAG on Corporate Social Responsibility (CSR) and Women in Ports, chaired by Panama has expressed interest in organizing events in these areas in 2015.

The Secretariat of the CIP has provided and is happy to continue to provide the necessary support to successfully reach the objectives support. Importantly, in all cases all the countries of the Americas are invited to participate.

(iii) In collaboration with the Under-Secretariat of Ports and Waterways, organized the First Hemispheric Convention Dredging and Buoying (April 10-12, 2014) in Buenos Aires, Argentina. 150 participants attended the Conference from port the following Member States: Argentina, Brazil, Colombia, Paraguay, Peru and Uruguay. In this allowed the combination of the valuable participation of government representatives with executives and private sector specialists. The Convention served to analyze the priorities of the CIP, intensify and strengthen the links between participants and adopt and recommend programs, projects, and activities for the benefit of the port sector in the Member States of the OAS. <a href="http://www.globalports.com.ar/dragado-2014/dragado-2014esp.html">http://www.globalports.com.ar/dragado-2014/dragado-2014esp.html</a>

**2.** *Training*: Training is the main activity of the inter-port cooperation developed by the Secretariat of the CIP. The activities are designed to encourage, promote and develop training programs to raise the technical and managerial levels of port personnel to meet the challenges of modernization and ports.

In summary, from September 2013 to June 2014, 9 activities were organized, where over 400 officials and executives from the port industry in the Americas were trained and 58 scholarships were granted, namely:

- (i) XIII Ibero-American Course on Technology, Operations and Environmental Management in Ports, (16 September to 11 October 2013), in Santander, Spain, organized by the Puertos del Estado of Spain and the Secretariat of the CIP. 18 scholarships were awarded by Puertos del Estado to port officials from 11 Member States, with the following distribution: Argentina (2) Brazil (1) Bolivia (1) Chile (2), Colombia (3) Costa Rica (2) Ecuador (2), El Salvador (1) Mexico (1), Peru (2) Dominican Republic (1). Report of the State Ports Annex 2).
- (ii) XVIII Ibero-American Course on Port Management (September 30 to October 26, 2013), in Madrid, Spain, organized by Puertos del Estado of Spain and the Secretariat of the CIP. Were awarded. 18 scholarships were awarded by Puertos del Estado to port officials from 9 Member States with the following distribution: Argentina (3) Chile (1) Colombia (2) Costa Rica (3) Ecuador (1), Guatemala (1) Peru (4) Uruguay (2) Venezuela (1). Report is attached.
- (iii) Master in Port Management and Intermodal Transportation (MgPt), (October 17, 2013 to June 28, 2014), in Valencia, Spain, organized by Valenciaport Foundation and the Secretariat of the CIP. One scholarship was granted to a port official from Mexico and another one to a port official from Peru.
- (iv) Seminar in Port Security (December 2 and 3, 2013), Saint Vincent and the Grenadines, organized by the CIP Secretariat in collaboration with the Inter-American Committee Against Terrorism (CICTE) and the United States Coast Guard (USCG). The main objective of the seminar was to strengthen the institutional capacities of the port security officer on the critical areas of port security management. Focusing particularly in the areas of: Understanding the ISPS Code; How to conduct a Port Facility Security survey and assessment. This regional event trained 30 port officials from the following Caribbean countries: Belize, Dominica, Grenada, St. Kitts and Nevis, St. Vincent and the Grenadines and Suriname.
- Maritime Safety 1st Workshop in Washington DC, April 28-30 at the OAS headquarters in Washington DC. It was organized by the CIP Secretariat in collaboration with the Office of International Activities of the U.S. Maritime Administration (MARAD) and with the support of the State Department of the U.S., through the Permanent Mission of the U.S. to the OAS. The main objective of the workshop was to strengthen the institutional capacities of Maritime Security of the OAS member States through the provision of high quality training and exposure to best practices. Port Authority representatives of 17 Member States of the OAS participated (Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bolivia, Dominica, Dominican Republic, Granada, Haiti, Jamaica, Mexico, St. Kitts and Nevis, St. and Lucia. Vincent and the Grenadines Trinidad and Tobago). http://www.oas.org/es/centro noticias/comunicado prensa.asp?sCodigo=C-167/14

- (vi) XIV Ibero-American Course Technology, Operations and Environmental Management in Ports, (May 19 to June 13, 2013), in Santander, Spain, organized by Puertos del Estado of Spain and the Secretariat of the CIP. After a very competitive process from among 52 candidates, 20 scholarships were awarded to port officials from 11 Member States, with the following distribution: Argentina (2) Brazil (2), Chile (3) Colombia (3) Costa Rica (1), Ecuador (2) El Salvador (1), Mexico (3,) Panama (1) and Uruguay (1).
- (vii) Notice of Technical Scholarship Program to perform Port Professional Stays in Spanish Port Authorities and Companies from September 15 to October 10, 2014. Puertos del Estado of Spain offers 14 scholarships.
- (viii) Call for Master in Port Management and Intermodal Transportation (MgPt) (from October 16, 2014 to June 27, 2015,) in Valencia, Spain, organized by ValenciaPort Foundation and the Secretariat of the CIP.
- (ix) Call for XXVIII Advanced Course in Port Management and Operation 8 September to 10 October 2014, organized by the International Maritime Organization (IMO), the Port of Le Havre in France and the CIP.

Since 1993, the important relationship between Puertos del Estado of Spain and the CIP/OAS has strengthened over the years, and has derived benefits for both parties. The professional training courses, ie, Port Management and Technology, Operations and Environmental Management in Ports, which are held annually in Spain, have created a significant contingent of port specialists in Latin America of about 700 executives; noting that many of them hold senior management positions of the authorities and port authorities in this hemisphere.

## 3. Technical Support, Regional Cooperation and Associate Members:

**Direct technical assistance** is targeted to meet specific needs of certain authorities and port authorities or other entities related to port operations. In this period, the Secretariat received the request of the Delegation of Barbados to assist in developing a proposal for a Caribbean Framework of safety and security port and maritime officers and raised it to the chair of the TAG on Port Safety and Security. As a result a Working Group at the TAG will be created to explore the possibility of developing this initiative.

**Regional Cooperation** is aimed at establishing bonds of cooperation between international agencies of the maritime port sector and promoting private sector participation in the activities and fora of the CIP.

In addition to supporting the organization of conferences and mentioned above and for the purpose of providing additional benefits for members of the CIP seminars, the Secretariat has worked to strengthen and expand relationships with existing cooperation partners, such as State Ports of Spain, Fundación Valenciaport the port of Le Havre in France, the Inter-American Committee against Terrorism (CICTE) and the U.S. Coast Guard (USCG).

Associate Members. The Secretariat has increased the level of its activities, exploited its comparative advantages for institutional strengthening and has approached a number of private

institutions and the civil sector to both establish new strategic alliances, particularly in capacity building and to incorporate them as associate members of the Commission. As a result, several key partners have become associate members of the CIP or have established memorandums of understanding for cooperation. The new Associate Members of the CIP are:

- a) Cruise Line International Association (CLIA),
- b) National Institute of Logistics Uruguay (INALOG)
- c) International Road and Transport Union (IRU)
- d) North American Marine Environment Protection Association (NAMEPA)
- e) RightShip of Australia,
- f) Western Dredging Association (WEDA)
- g) International Association of Dredging Companies (IADC)

The Secretariat of the CIP has signed Memoranda of Understanding with:

- (i) International Road and Transport Union (IRU) (April 2014)
- (ii) Port Authority of Busan, South Korea (October 2013);
- (iii) "World Association for Waterborne Transport Infrastructure" (PIANC) United States (September 2013).

In addition, the Secretariat has conducted negotiations to sign Memoranda of Understanding with:

- (iv) PORTMIAMI
- (v) Global Institute of Logistics (GIL). (This memorandum is expected to sign during the Plenary Meeting of the CIP on Friday June 20, 2014).

**Competitiveness Study**. Importantly, for the benefit of all members of the CIP and under the coordination of the Secretariat, the TAG on Logistics, Innovation and Competitiveness chaired by Mexico and IRU are co-financing a study titled "Economic and Competitiveness gains from the Adoption of Best Practices in Intermodal Maritime and Road transport in the Americas: The TIR System as a best example of a potential Practice "(economic and competitive gains from the adoption of best practices in multimodal sea and land transportation in the Americas: The TIR system as an example of best practice)..

#### 4. Dissemination and Promotion of Ports of the Americas and the CIP:

## A) CIP NAMEPA and help prevent damage to the marine environment

In order to support the activities of the CIP for environmental protection, earlier this year the North American Marine Environment Protection Association (NAMEPA) became an Associate Member of the CIP. As a first concrete result of this new strategic alliance, the Secretariat of the CIP and NAMEPA worked to produce and distribute, in English and Spanish, posters and brochures of the "Save Our Seas" regarding the negative impact of litter in marine environment and asking the public to dispose of it in appropriate places.

In addition to the distribution of thousands of copies to the Permanent Missions to the OAS so that they can be sent to the competent port authorities, we are pleased to inform you that, thanks to NAMEPA, you can also distribute and / or print PDF files both digital poster and brochure. Please find them at:

http://www.oas.org/cip/docs/Litter% 20Poster% 20English.pdf

http://www.oas.org/cip/docs/Litter PosterBROCHURE English.pdf

Please visit the links and disseminate digital files between social networks and other media!

#### **B)** Maritime Award of the Americas

In order to recognize successful innovative practices that demonstrate excellence, innovation and sustainability in the maritime and port sectors in Member States of the OAS the CIP Secretariat organized the 1st Maritime Prize of the Americas, which brings together the North American Marine Environment Protection Association (NAMEPA), the Section of Culture and Tourism and the Corporate Social Responsibility Program of the Department of Economic and Social Development of the Executive Secretariat for Integral Development (SEDI).

For this first edition, 18 applications six member countries and after a competitive evaluation process category winners are listed below.

#### Categories and Winners:

- (1) Award for Environmentally Waste Management:
  - (a) Subcategory Commercial Shipping: Transport Canada Desgagnes Inc.
  - (b) Subcategory Cruise Lines: Royal Caribbean Cruises from the United States (c) Subcategory Ports:
    - (i) Waste Management: National Ports Administration of Uruguay
    - (ii) Environmental Protection: Port Company Arica, Chile.
- (2) Award for Sustainable Tourism Port Destination: Regional Port Society of Cartagena, Colombia.
- (3) Award for Corporate Social Responsibility in Ports: Port Authority of Santa Marta, Colombia.

As a result of the success of this first edition, the Secretariat of the CIP will continue the organization of a second edition of the award and will seek greater participation from the private sector as organizers and sponsors.

## C) Dissemination and Promotion

Information on the main commercial ports of Member States and the activities of the CIP was disseminated and promoted through means listed below. However, it is important to note that the Secretariat also helped promote, through postings on its web page and other networks, related port development events such as

- (i) Port Finance International, Mexico City. June 4-5, 2014
- (ii) XXIII Latin-American Port Congress, American Association of Port Authorities (AAPA), Iguazu, Argentina, August 2014; the Chief of the Secretariat has been invited and will participate as a speaker at this Congress.

Note that for these two events, the CIP has been regarded as an institution that supports the event and in both cases the logo and link to the CIP include the main event page.

- (iii) The goal of the CIP (<a href="www.oas.org/cip">www.oas.org/cip</a>) gathers information and characteristics of these ports, port authorities and their development projects and all the projects and activities that the CIP holds.
- (iv) Newsletter: Ports Week: global electronic document distribution, which includes weekly information on the main activities of the ports and the CIP.
- (v) CIP New Bulletin, electronic document global distribution information medium term the main activities of the ports and the CIP, also has information on activities of other regional entities that have been established lines cooperation.
- (vi) Consultation, care information requests electronically (cip@oas.org) on ports in the hemisphere and the activities of the Committee. Documents, studies, reports and other specialized technical material produced to meet specific work on ports in the hemisphere and relevant topics of the port sector.
- (vii) In June 2014 the Volume 18 of the CIP Magazine was published, which is an important medium for the dissemination of information on the CIP and ports Hemisphere. The distribution of the magazine is being made to the 34 Member States of the OAS. 3,500 copies are being distributed.
- (viii) Volume 17 of the CIP Magazine was published in August 2103 with similar dissemination
- (ix) Very significantly, from April 2014, the Secretariat of the CIP has been announcing its activities on Official Page on Facebook OAS. <a href="https://www.facebook.com/OEAoficial?hc">https://www.facebook.com/OEAoficial?hc</a> location=timeline

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